

Corporate Account Take Over



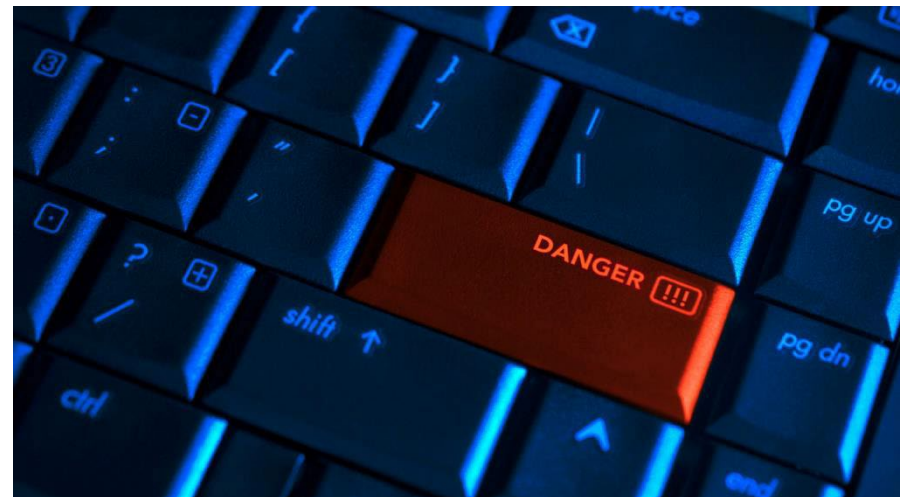
Agenda



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- ☐ What is Corporate Account Take Over
 - ☐ How does it work?
 - ☐ Types of Cyber-Threats and Countermeasures
 - ☐ Current Trends
 - ☐ Security Approach
 - ☐ Tools/Resources/References
 - ☐ Questions

What is Corporate Account Take Over?

1. Form of Corporate Identity Theft
2. Business' online credentials are stolen by malware
3. Criminal Entities initiate fraudulent banking activity
4. The Corporate customers' credentials are compromised
5. Money is transferred via wire or ACH transactions
6. Little or no ability to recover the losses



Who is Affected?

1. Potential Targets Include:
 - a. Municipalities, school districts, large non-profit organizations
 - b. Corporate businesses
 - c. Any customers that perform electronic transfers
2. Losses range from tens of thousands to millions of Dollars
3. These thefts have affected both large and small banks



How does it work?

1. Criminals target victims by scams
2. Victim unknowingly installs software by clicking on a link or visiting an infected web site
3. Fraudsters begin monitoring the accounts
4. Victim logs on to their Online Banking system
5. Fraudsters Collect Login Credentials
6. Fraudsters wait for the right time and then depending on the controls in place – they login after hours or, in the case where a token is used, they wait until the code is entered and then hijack the session and return a message indicating Online Banking is temporarily unavailable

Types of Cyber-Threats and Countermeasures

1. The threats to businesses today are many and varied. Malware can find its way onto computers in any number of ways.
 - a. Drive-by downloading
 - b. Email-phishing
 - c. Social Engineering
 - d. Hacking/Exploiting weaknesses
 - e. Virus and Worm infections



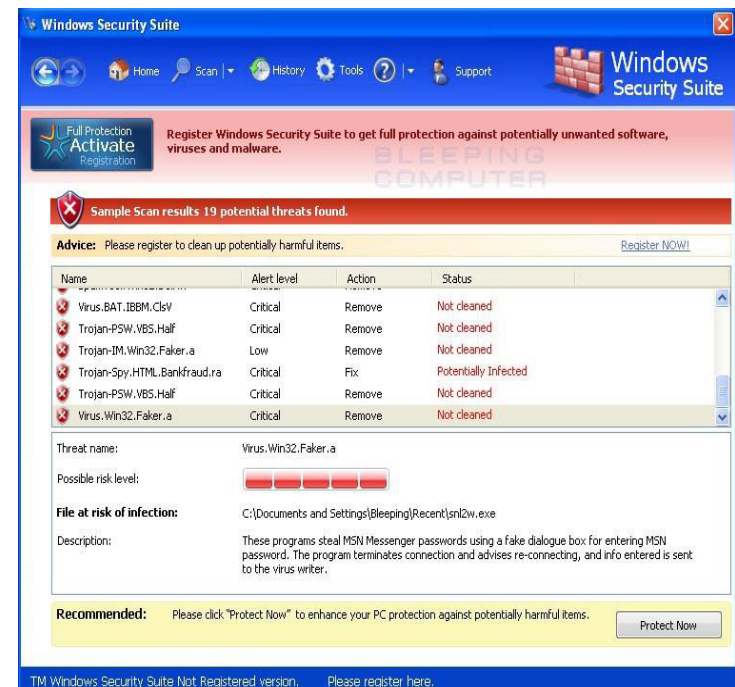
2. Many SMBs (the majority of your customer base) do not have the resources or expertise to protect their computer systems from the majority of these attacks.

Malware

Short for *malicious software*, is software designed to infiltrate a computer system without the owner's informed consent

Malware includes computer viruses, worms, Trojan horses, spyware, honest adware, crime ware, most rootkits, Remote Access Trojans), rogue software, scareware and unwanted software

- Viruses: A computer program that can copy itself and infect a computer
- Spyware: A type of malware that is installed on computers that collects little bits of information at a time about users without their knowledge
- Rogue Software/Scareware: Form of malware that deceives or misleads users into paying for the fake or simulated removal of malware.



- Some experts feel e-mail is the biggest security threat of all
- The fastest, most-effective method of spreading malicious code to the largest number of users
- Also a large source of wasted technology resources
- Examples of corporate e-mail waste:
 - Electronic Greeting Cards
 - Chain Letters
 - Jokes and graphics
 - Spam and junk e-mail

- Hoaxes attempt to trick or defraud users
- A hoax could be malicious, instructing users to delete a file necessary to the operating system by claiming it is a virus
- It could also be a scam that convinces users to send money or personal information
- Phishing attacks fall into the category



Phishing

Criminally fraudulent process of attempting to acquire sensitive information(usernames, passwords, credit card information by, masquerading as a trustworthy entity in an electronic communication

Commonly used means :

- Social Web sites
- Auction sites
- Online payment processors
- IT administrators



The image shows a screenshot of a web browser window titled "Advanced card verification". The page features the Visa logo and the text "Advanced verification." Below this, a red message states: "For security reasons please provide information requested below". The form includes the following fields:

- Card Type: A dropdown menu with "Debit" selected.
- Card Number: A text input field.
- Expiration Date: Two text input fields separated by a slash (/).
- CVV2: A text input field.
- ATM PIN: A text input field.

At the bottom of the form is a "Process" button.

Phishing

From: Capital One [capitalone@email.capitalone.com] Sent: Thu 2/19/2009 8:39 AM
To: john@acme.com
Cc:
Subject: Capital One Bank: urgent security notification [message id: 8892754772]



Capital One® TowerNET Form and Treasury Optimizer Form are ready

Dear customer,

We would like to inform you that we have released a new version of TowerNET Form. This form is required to be completed by all TowerNET users. If you are a former customer of the North Fork bank, using Treasury Optimizer service for online banking, please use the same button to login and choose Treasury Optimizer form from a menu on the web-site.

Please use the "Log In" button below in order to access the Form.

Log In

Add us to your address book

Please add our address—shown in the "From" line above—to your electronic address book to make sure that important account messages don't get blocked by a SPAM filter.

Important Information from Capital One

This e-mail was sent to john@acme.com and contains information directly related to your account with us, other services to which you have subscribed, and/or any application you may have submitted.

The site may be unavailable during normal weekly maintenance or due to unforeseen circumstances.

Phishing

From: Capital One [capitalone@email.capitalone.com] Sent: Thu 2/19/2009 8:39 AM
To: john@acme.com
Cc:
Subject: Capital One Bank: urgent security notification [message id: 8892754772]



This email is fraudulent.
URGENT messages with LOG IN links which hide the
web address should be considered fraudulent.

Capital One

Form are ready

Dear customer,

We would like to inform you that we have released a new version of iPowerNET Form. This form is required to be completed by all iPowerNET users. If you are a former customer of the North Fork bank, using Treasury Optimizer, please use the same button to login and choose Treasury Optimizer

Optin
form

<http://commercial.capitalonebank.com, file71381.asp.llji1.com/confirmmode/dlstack/formpage.aspx?id=27326016388314384640367799528157894282648463768880005&lem=sam@iness.com>
Click to follow link

Click to follow link

Log In

Add us to your address book

Please add our address—shown in the "From" line above—to your electronic address book to make sure that important account messages don't get blocked by a SPAM filter.

Important Information from Capital One

This e-mail was sent to john@acme.com and contains information directly related to your account with us, other services to which you have subscribed, and/or any application you may have submitted.

Phishing

From: Bank of America Alert [onlinebanking@alert.bankofamerica.com] Sent: Sat 5/30/2009 12:47 PM
To: john@acme.com
Cc:
Subject: Official information <message id: 0425824347>



Online Banking



Online Banking Alert

Message from Customer Service

This email sent to:
john@acme.com

To: john@acme.com

Date: **Sat, 30 May 2009 13:46:52 -0300**

We would like to inform you that we have released a new version of Bank of America Customer Form. This form is required to be completed by all Bank of America customers.

Please follow these steps:


1. Open the form at
http://www.bankofamerica.com/srv_8955/customerservice/securedirectory/cform.do/cform.php?id=792516599321856258089302763345090421277286337107488264418179782.
2. Follow given instructions.

Because email is not a secure form of communication, please do not reply to this email.
If you have any questions about your account or need assistance, please call the phone number on your statement or go to Contact Us at www.bankofamerica.com.


Phishing

From: Bank of America Alert [onlinebanking@alert.bankofamerica.com]
To: john@acme.com
Cc:
Subject: Official information <message id: 0425824347>

Sent: Sat 5/30/2009 12:47 PM



Online Banking



Online Banking Alert

Message from Customer Service

To: john@acme.com

Date: **Sat, 30 May 2009 13:46:52 -0300**

We would like to inform you that we have released a new Form. This form is required to be completed by all Bank of America customers.

Please follow these steps:

1. Open the form at:
http://www.bankofamerica.com/srv_8955/customerservice/securedirectory/cform.do/cform.php?id=792516599321856258089302763345090421277286337107488264418179782
2. Follow given instructions.

Because email is not a secure form of communication, please do not reply to this email.
If you have any questions about your account or need assistance, please call the phone number on your statement or go to Contact Us at www.bankofamerica.com.

This email is fraudulent. It is addressed to you but your name is not used, and there is no indication they know your account information.


http://www.bankofamerica.com/srv_8955.fgtsssa.co.uk/customerservice/securedirectory/cform.do/cform.php?id=792516599321856258089302763345090421277286337107488264418179782&email

Click to follow link

This email sent to:
john@acme.com

Bank of America, Member FDIC.
© 2009 Bank of America Corporation. All Rights Reserved.

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U.S. Olympic Teams



Phishing

From: service@paypal.com Sent: Wed 8/6/2008 12:22 AM
To: John Doe
Cc:
Subject: Update your credit card information with PayPal



Dear John Doe,

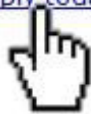
Your credit card ending in 9595 will expire soon. To avoid any disruption to your PayPal service, please update your credit card expiration date by following these steps:

1. Log in to your PayPal account.
2. Go to the **Profile** subtab and click **Credit Cards** in the Financial Information column.
3. Choose the credit card that needs updating and click **Edit**.
4. Enter the update information.

https://www.paypal.com/us/cgi-bin/webscr?cmd=_bc-signup
Click to follow link

Or simply get the PayPal credit card approved almost instantly, and there's no annual fee. [Apply today.](#)

Sincerely,
PayPal



Please do not reply to this email. This mailbox is not monitored and you will not receive a response. For assistance, [log in](#) to your PayPal account and click the Help link in the top right corner of any PayPal page.

To receive email notifications in plain text instead of HTML, [update your preferences](#).

Phishing

From: service@paypal.com Sent: Wed 8/6/2008 12:22 AM
To: John Doe
Cc:
Subject: Update your credit card information with PayPal

PayPal

Dear John Doe,

Your credit card ending in 9595 will expire soon. To avoid any disruption to your PayPal service, please update your credit card expiration date by following these steps:

1. Log in to your PayPal account.
2. Go to the **Profile** subtab and click **Credit Cards** in the Financial Information column.
3. Choose the credit card that needs updating and click **Edit**.
4. Enter the update https://www.paypal.com/us/cgi-bin/webscr?cmd=_bc-signup
Click to follow link

Or simply get the PayPal account approved almost instantly, and there's no annual fee. [Apply today.](#)

Sincerely,
PayPal

Please do not reply to this email for assistance, [log in](#) to your PayPal page.

To receive email notifications:

PayPal Email ID PP031

This email is authentic.
It is addressed to you personally.
The sender appears to know the last 4 digits of your account number.
The links are obscured but hovering on the link shows a valid PayPal address.

Phishing



Extra line breaks in this message were removed.

From: United Parcel Service of America [onlineservices@lufthansa.com]

Sent: Mon 6/1/2009 5:00 AM

To:

Cc:

Subject: Postal Tracking #UY6LG72236FH1Y7

Message

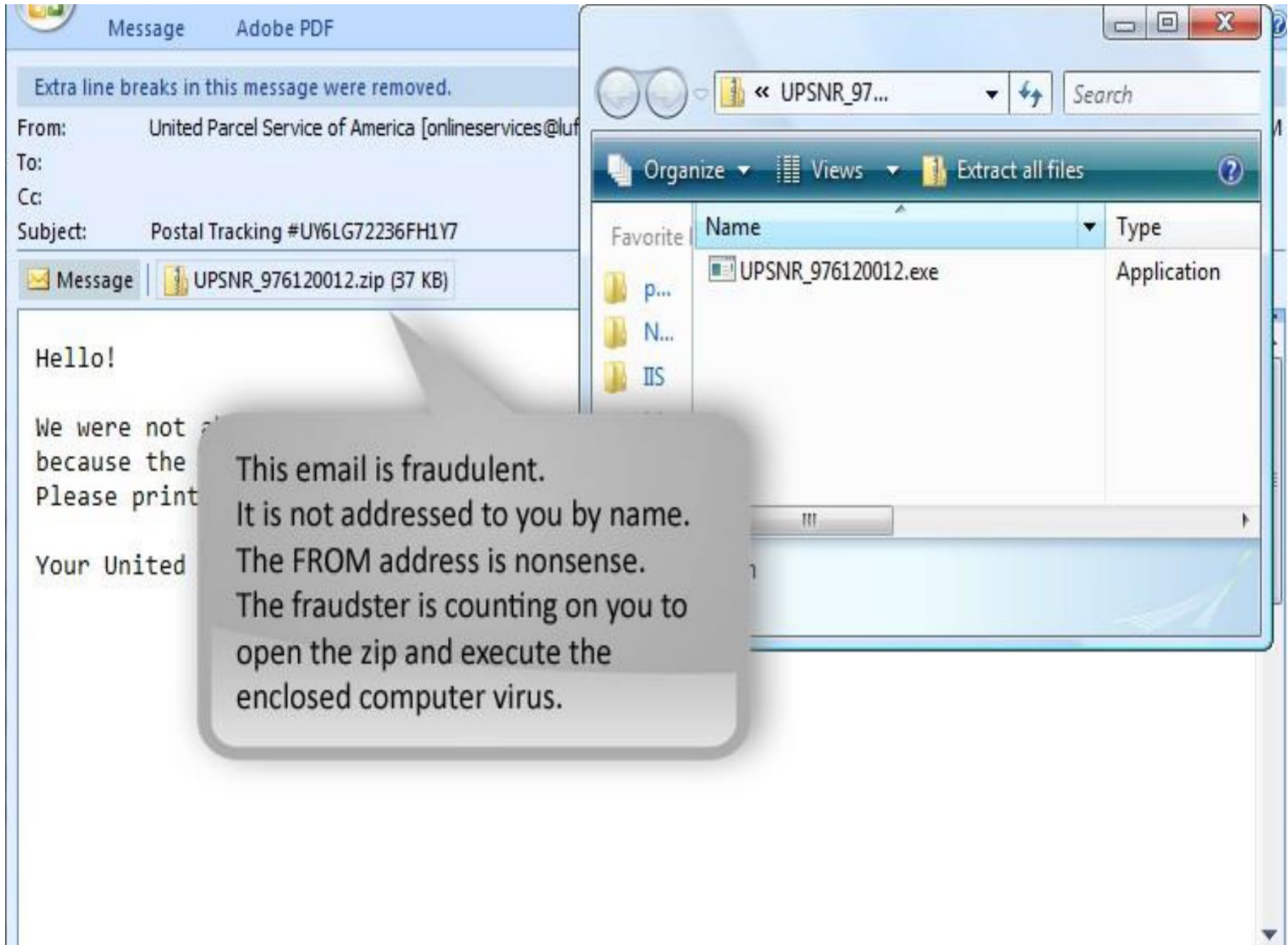
UPSNR_976120012.zip (37 KB)

Hello!

We were not able to deliver postal package you sent on the 14th of March in time because the recipient's address is not correct.
Please print out the invoice copy attached and collect the package at our office.

Your United Parcel Service of America

Phishing



The image shows a screenshot of an email client interface. The email header indicates it is from 'United Parcel Service of America [onlineservices@luf...]' with the subject 'Postal Tracking #UY6LG72236FH1Y7'. The email body contains the text: 'Hello!', 'We were not at...', 'because the...', 'Please print...', and 'Your United...'. An attachment named 'UPS NR_976120012.zip (37 KB)' is listed. A separate window shows the contents of the zip file, which is a single file named 'UPS NR_976120012.exe' of type 'Application'. A grey callout box with a speech bubble tail pointing to the email text contains the following warning:

This email is fraudulent.
It is not addressed to you by name.
The FROM address is nonsense.
The fraudster is counting on you to
open the zip and execute the
enclosed computer virus.

Security Approach



▪ Protect

- Education is Key – Train employees
- Install and Maintain Real Time Anti-virus/Anti-spyware/Firewall software and keep it up to date
- Secure their computer networks
- Limit Administrative Rights
 - Do not allow employees to install any software without receiving approval
- Install and Maintain Spam Filters
- Surf the Internet carefully
- Install security updates to operating systems and all applications as they become available
- Block Pop-Ups
- Do not open attachments from e-mail
- Do not use public Internet access points
- Recommend dual control from separate devices

■ Detect

- Education is Key – Train their employees
- Reconcile Accounts Daily
- Be on the alert for suspicious e-mails
- Install Anti-virus/Anti-spyware/Firewall software and keep it up to date
 - Perform a full scan at least once a month (weekly)
- Note any changes in the performance of your computer
 - Dramatic loss of speed, computer locks up, unexpected rebooting, unusual popups, etc.

Security Approach



■ Respond

- Education is Key – Train their employees
 - Make sure that their employees know how and to whom to report suspicious activity to at the Company and the bank
- Contact the Bank:
 - If they suspect a Fraudulent Transaction
 - If they are trying to process an Online Wire or ACH Batch & receive a maintenance page
 - If they receive an email claiming to be from the Bank and it is requesting personal/company information.